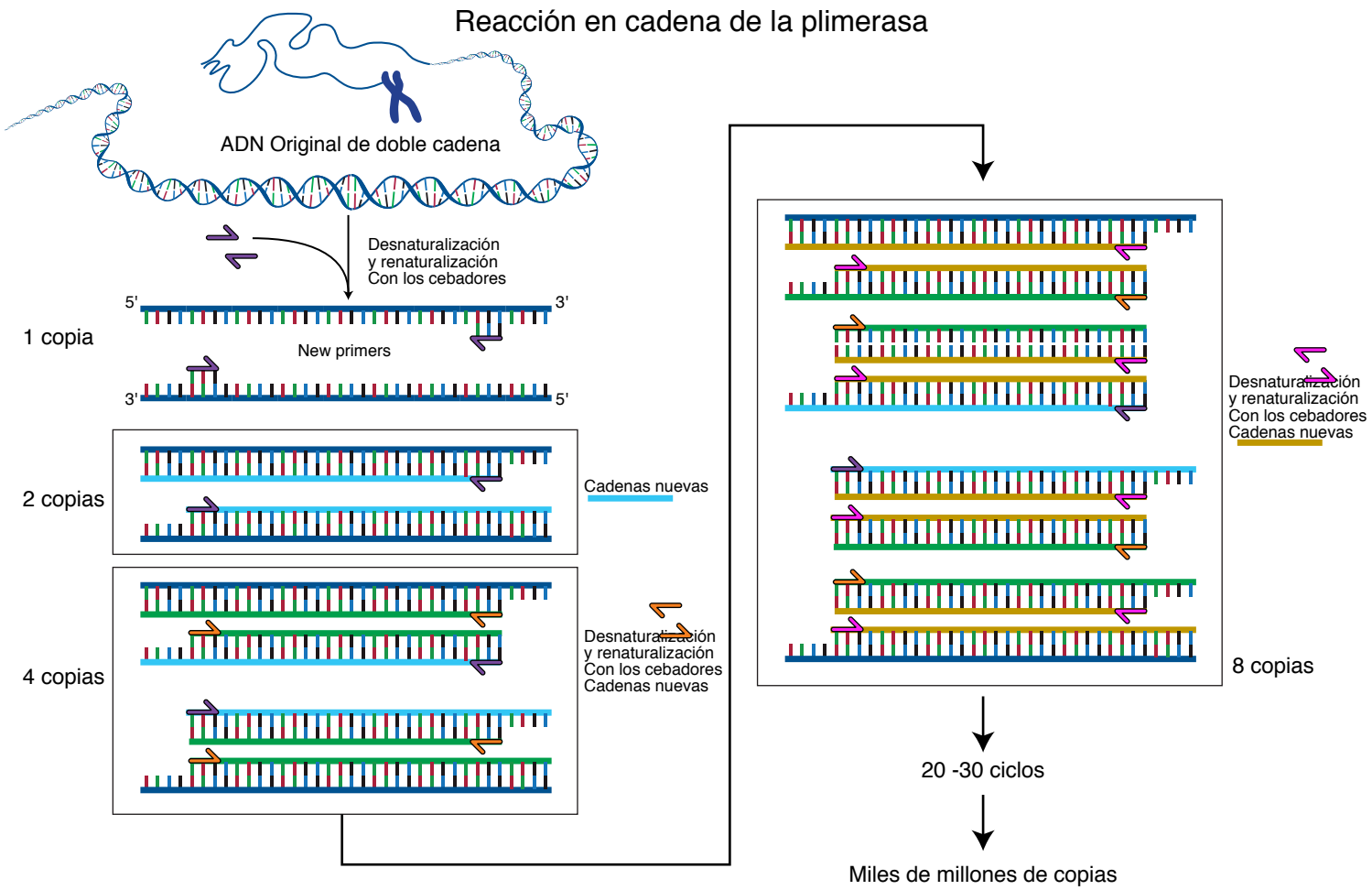Reacción en cadena de la plimerasa - PCR