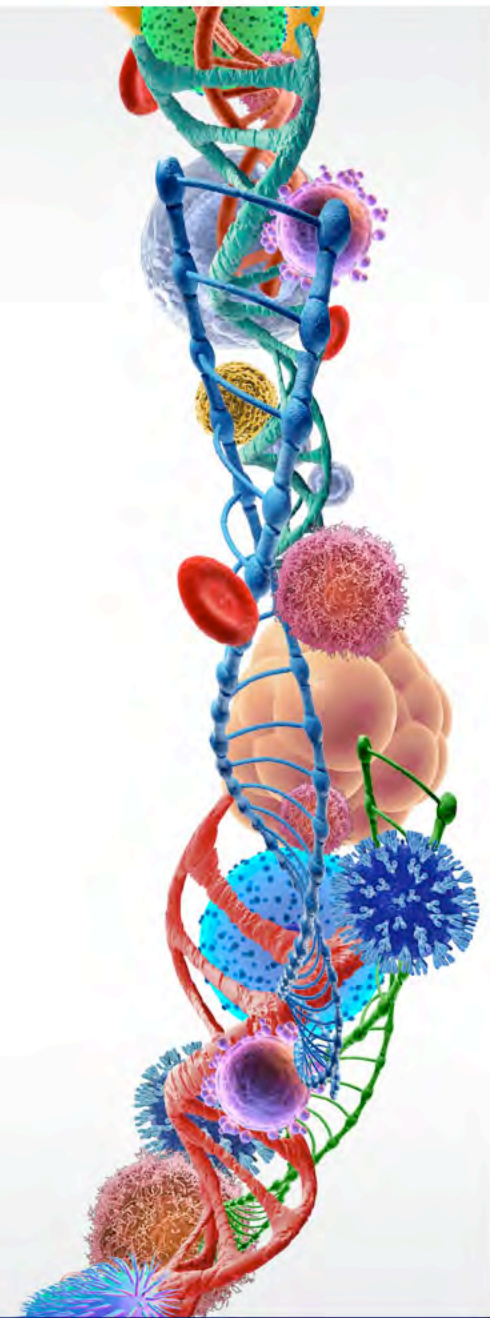




Science Reporters' Workshop: State of the field of genome sequencing industry

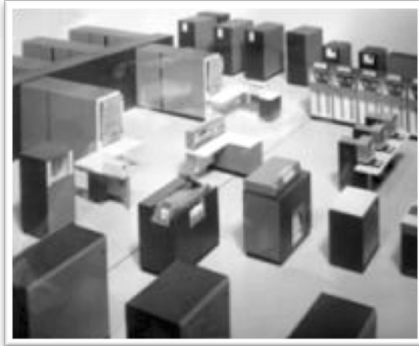
Gregory T. Lucier
Chairman and CEO, Life Technologies

June 13, 2013



Ultimate Goal: Making High Throughput Sequencing Accessible to All

Main Frame



Mini Computer



Personal Computer



CE/Sanger Sequencing



Next-Gen Sequencing

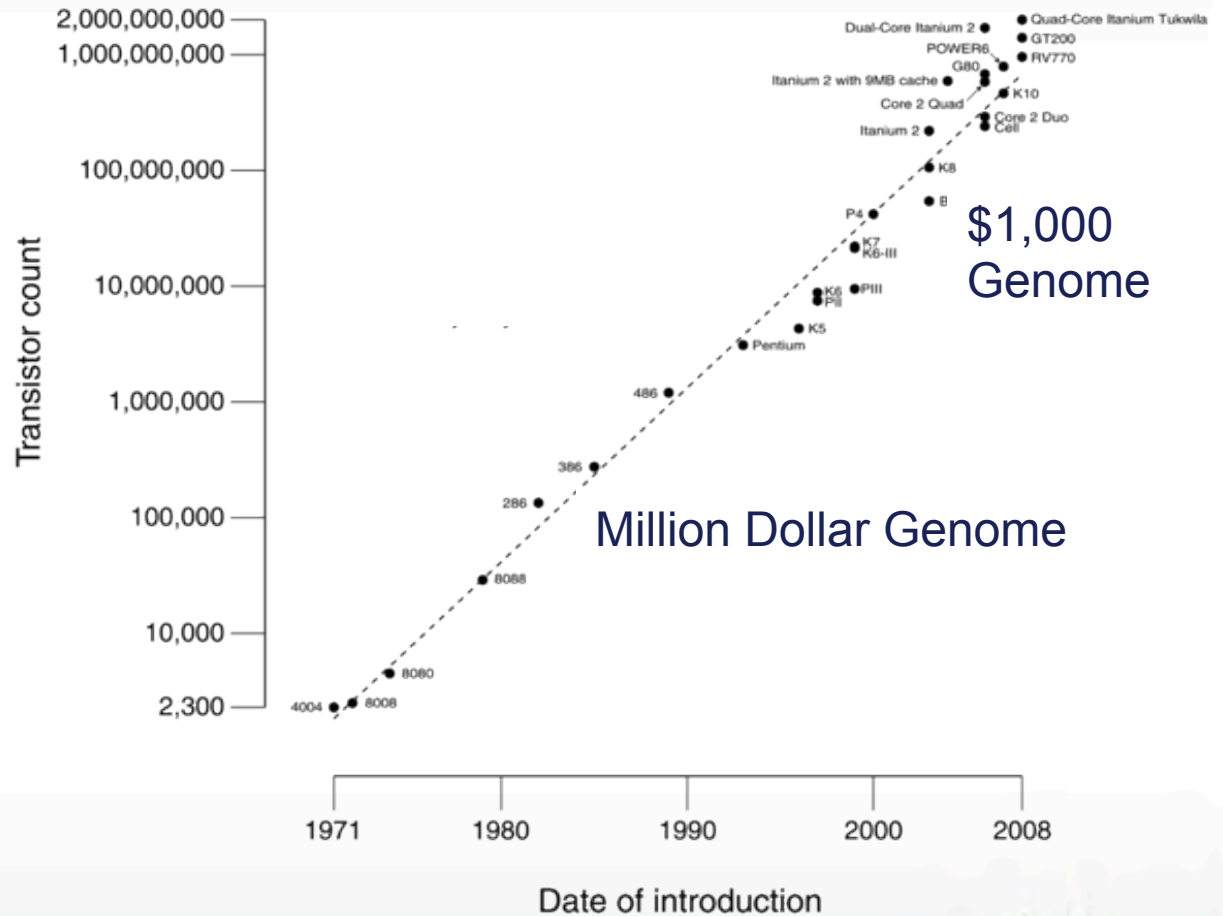


Ion Semiconductor Sequencing

Requirements for Success

- 1) Scalable, Affordable Technologies,
- 2) Simple and Complete Workflows,
- 3) Rapid Turnaround Times,
- 4) Strong Support – Community and Field Support

40 Years of Accumulated Moore's Law



Semiconductor Scalability Has Strong Historical Precedent



1979
Intel 8088
29,000 Transistors
\$125



Today
Intel® Ivy Bridge Core i7
1.4 Billion Transistors
\$325



1975
1st Digital Camera (Kodak)
0.01 Megapixel
\$15,000



Today
iSight Camera (iPhone 5, Apple)
8 Megapixel
\$199



Semiconductor Affordability

Semiconductor
economies of scale

Electronic
detection

Unmodified
nucleotides

Low-cost, fast, small form factors



Movement in the Industry

- Decreasing grant monies to government and academic labs
- Consolidation of pharmaceutical and biotechnology industries
- Tens of thousands of people have had all or some part of their genome sequenced
 - 1000 Genome Project recently completed sequencing at low coverage 2,534 individuals from 26 populations around the world
- Industry leaders:
 - Roche hostile takeover bid of Illumina
 - Life Technologies being acquired by Thermo Fisher
 - Illumina cutting ties with Oxford Nanopore - termination of commercial agreement in 2016
 - Roche terminating agreements with DNAE (semiconductor-based sequencer) and IBM (nanopore-based sequencer)



Living in a DNA Economy

- Federal investment in the human genome sequencing projects directly and indirectly generated:
 - \$965 billion in economic activity
 - More than 53,000 direct genomics-related jobs
 - \$293 billion in personal income.

The 24-year U.S. investment in genomics amounts to \$2/ year for each U.S. resident, generating nearly \$1 trillion in cumulative economic impact to date

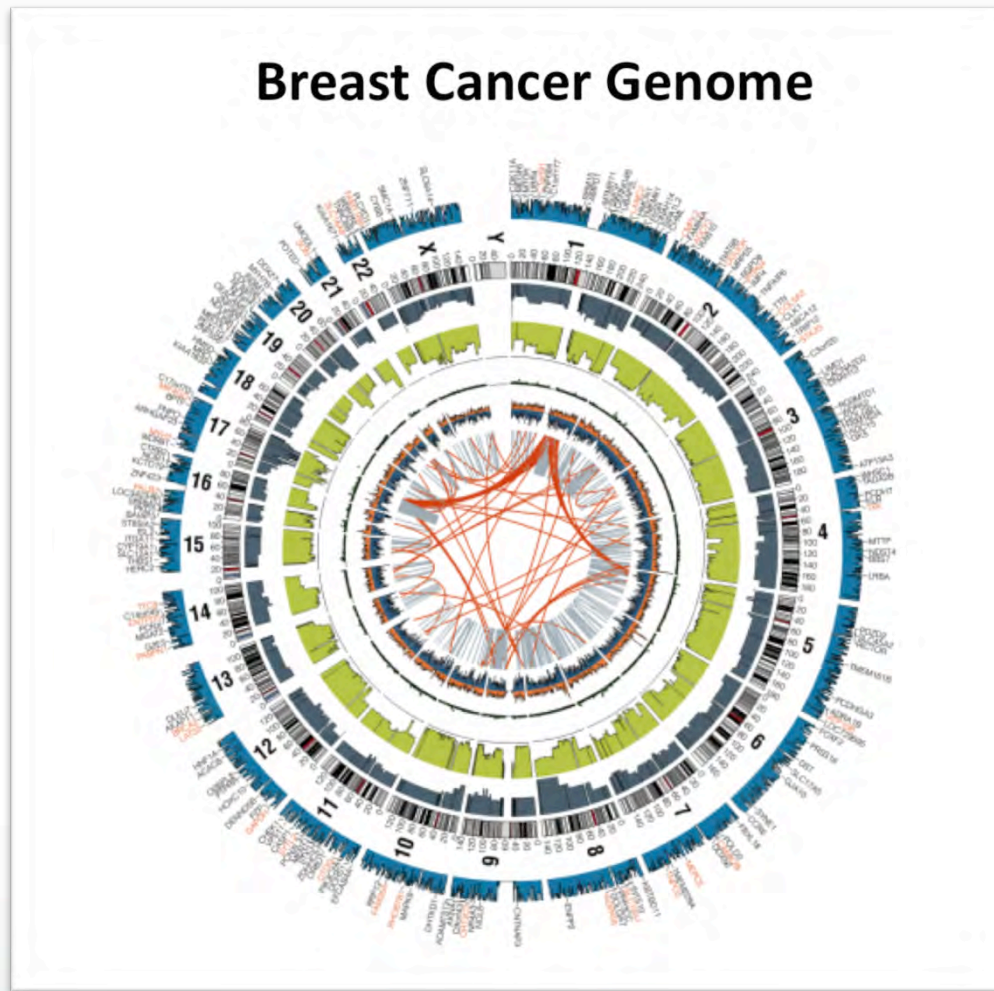


Barriers to Continued Growth

- Policy
 - Regulatory and reimbursement systems need to catch up and pay for the value they can help create
- Practice
 - Doctors need to integrate genomics more fully into their practice of medicine
 - Informatics presented in a user friendly, impactful format
 - Lack of data sharing
- Funding
 - Genomics technology industry is very U.S. dominated - in large part because of strong partnership between the government and industry
 - Use of genomics, however, will become a race to lead the next phase of the genomics revolution



Personalized Oncology: Applying Cancer Genomics and Informatics



Next-Generation Sequencing: Beyond Healthcare

Research



Health



Reading DNA

Writing DNA

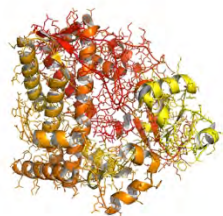
Fuel



Bio Chemicals



Enzymes



Police sketch is not enough



Genetically ID'ed suspect



Human Identification

Positive ID

Food

