



Celebrating Genomics Through Awareness

Media Take Home Points

When alerting the media about your National DNA Day event, remember that your participation in a national campaign in partnership with the National Institutes of Health (NIH) and the National Human Genome Research Institute (NHGRI) may make your story more newsworthy.

Here are some facts to include about National DNA Day:

- National DNA Day is officially celebrated on April 25th.
- National DNA Day began after the first session of the 108th Congress passed concurrent resolutions designating the day in 2003.
- National DNA Day commemorates the successful completion of the Human Genome Project in 2003 and the discovery of DNA's double helix in 1953.
- The goal of National DNA Day is to offer students, teachers and the public an opportunity to learn about and celebrate the latest advances in genomic research and explore how those advances might impact their lives.
- The National DNA Day network is organized by the National Human Genome Research Institute (NHGRI), which is one of the 27 institutes of the National Institutes of Health (NIH).

