The AMA represents:

- Federation of Medicine
- Individual Members
- Multiple Life Stages
- Multiple Practice Settings

= AMA

- 186 state, specialty societies: >650,000 physicians
- >250,000 physicians
- Student, Resident, Young Physician, Mature Physician, Retired
- Independent Solo, Small Group, Large Group, Employed, Integrated Group Practice, Academic
- Broad Constituency
“Promoting the art and science of medicine and the betterment of public health”

- Support physician professional organizations
- Support individual physicians
- Provide expertise in career and practice management
- Provide resources for clinical practice
- Advocate for physicians in government, courts, and public
Education/CME Offerings

Education Center Search

807 Results

Reevaluation of Diagnosis in Adults With Physician-Diagnosed Asthma

Educational Objective: To determine whether asthma medications may be discontinued safely in some patients.
Course Year: 2017
Credit Amount: 1.0
Journal-based CME activity
Expiration Date: 2020-01-17

Harnessing the Immune System as a Therapeutic Tool in Virus-Associated Cancers

Educational Objective: To learn the potential role of the immune system in the treatment of virus-associated cancers.
Course Year: 2017
Credit Amount: 1.0
Journal-based CME activity
Expiration Date: 2020-01-12
Some work, some need help

<table>
<thead>
<tr>
<th>Program title(s)</th>
<th>Program goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type (resource development, curriculum/course, self-learning)</td>
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<td>Strategies (e.g. embed genomics in other educational activities, require, …)</td>
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PRECISION MEDICINE FOR YOUR PRACTICE

CME and CNE modules on the clinical applications of genetic testing

SOMATIC CANCER PANEL TESTING
Explore the benefits and limitations of using large tumor genome panels.

PRENATAL CELL-FREE DNA SCREENING
Know how to appropriately use cell-free DNA (cfDNA) prenatal screening.

PRENATAL EXPANDED CARRIER SCREENING
There are now more options for carrier screening. Learn about the differences.
<table>
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<tr>
<td><strong>Type (resource development, curriculum/course, self-learning)</strong></td>
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<td><strong>Online, interactive, case-based, self-learning</strong></td>
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<td><strong>Standalone, bundle with other offerings?</strong></td>
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<td><strong>Assess with pre/post tests, but how to assess behavior change beyond asking if practice will change?</strong></td>
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<td><strong>Staff develops content with input from SMEs, target audience members. Limits output due to learning curves and competing projects.</strong></td>
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<tr>
<td><strong>How to best build awareness of program and effectively disseminate?</strong></td>
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</table>
Game-changer: The Precision Medicine Initiative

- How can we effectively prepare providers?
- How are others in ISCC thinking about this?